

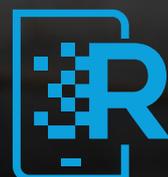
STARTER ACCOUNTS | SHARING CONTENT

# CONTROL HOW YOU SHARE CONTENT USING THE HP REVEAL STUDIO



STARTER ACCOUNTS

MARCH 2018



# INTRODUCTION

HP Reveal is changing the way we interact with the world

Turn everyday objects, images, and places into new opportunities for engagement through striking augmented reality experiences.

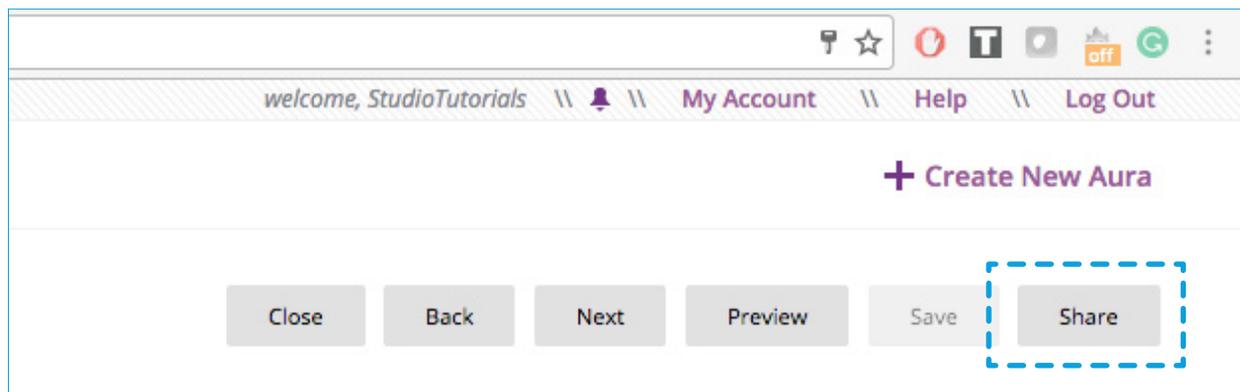


# SHARING CONTENT

An issue many users face when they first create content is that neither they, nor their friends, can instantly scan the content with their device. This document is designed to break down the process in how to share and discover content.

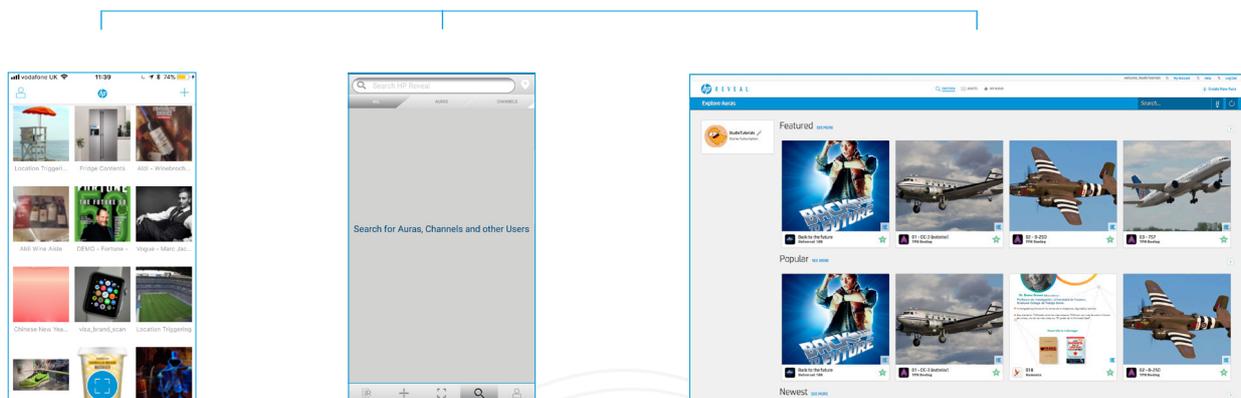
User generated content, created using the HP Reveal Studio, can be shared and discovered by others.

Once an Aura has been created, using the 'Share' option inside the Studio will then allow other users to find the content.



Finding the content can be achieved by using either the search functionality on the 'Discover' page in the App, or via the Studio.

## DISCOVER SCREENS

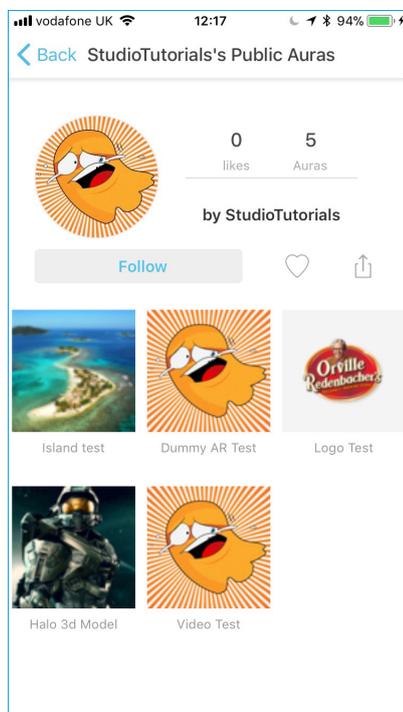


# CAMPAIGN DEFINITIONS

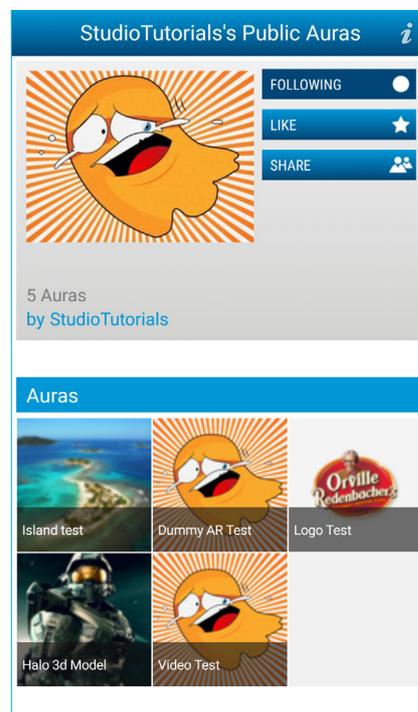
## SHARED

Whilst shared content can be found using either the Reveal Studio or the Reveal App, people need to actively 'follow' you to view the content. This can be done using the app or Studio.

### APP FOLLOW SCREENS



IOS



ANDROID

## UNSHARED

Unshared content is not discoverable by any user on the platform when they actively search for it. If you do not want others to be able to find your Aura then do not click on 'Share' when you are building your Aura. If you want to hide shared content from search results, then simply click on the 'Unshare' button.



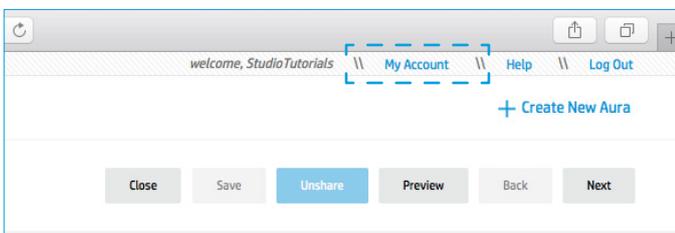
# UNSHARED CONTENT

## UNSHARED CONTENT

It is worth being aware of the fact that unshared content can still be shared with others. You may want to do this, for example, if you are a class in school and although you want other people in your school to view your AR content, you do not want the rest of the Reveal network to be able to do so.

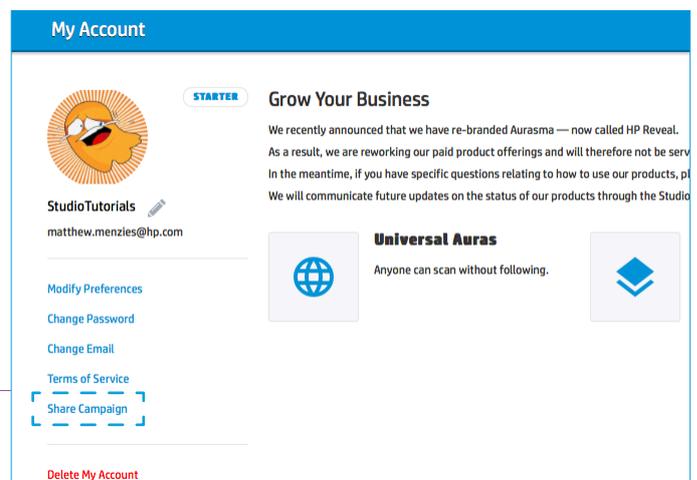
## SHARING UNSHARED

Sharing Unshared Auras is very simple, go to your (My Account) tab and then under your profile picture you will see a tab called 'Share Your Private Campaign' (the word Private here is used interchangeably with 'Unshared'). Copy and paste this link into an email and send it to the people you want to share this with.



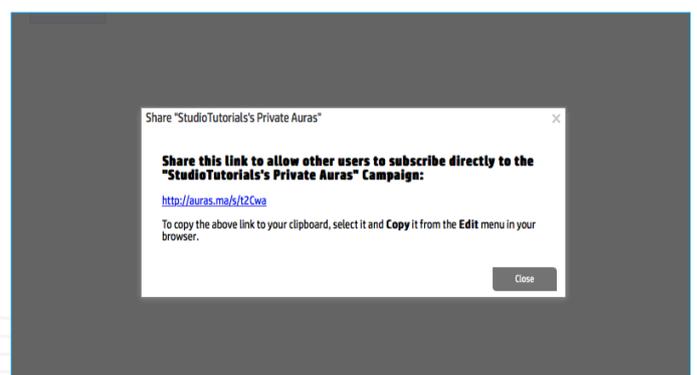
The My Account Tab is located at the top of the Aurasma Studio.

The Share Your Private Campaign link can be found on the left hand side of the screen underneath your profile pic.



## FOLLOWING UNSHARED

In order to follow Unshared content, the users you are sending the URL link to need to tap on the link, whilst on their mobile device, to open it. Alternatively, they can type the URL into their browser. If they follow the prompts on this web page, they should successfully be able to follow and therefore view your content.



# SOME EXTRA TIPS

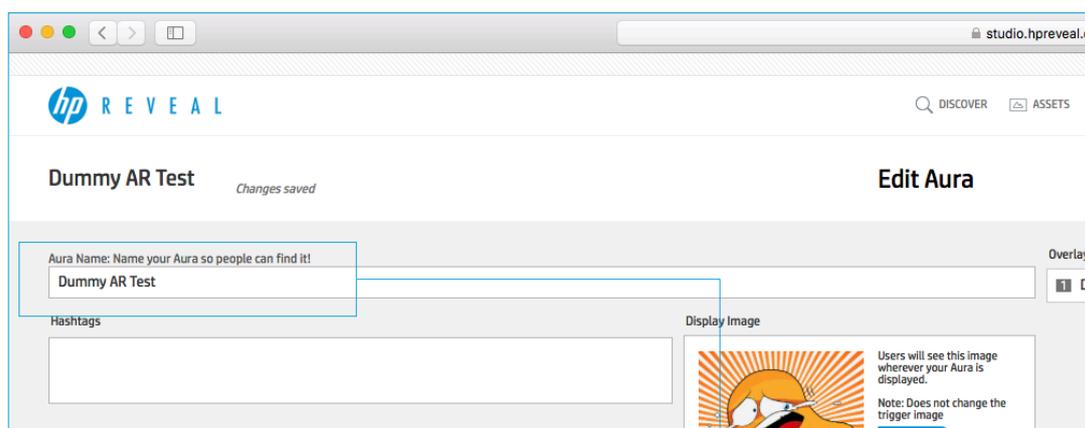
Once your device is following your campaign any extra Auras that are shared will automatically be viewable by people who are following your content.

*This is where any additional content will appear*



If your friends are following your Unshared content, and you build a new Aura which you also decide to unshare, those same friends will also be able to see your new unshared content.

When you create an Aura make sure you go through the creation process and name it properly, if you do not it will be given a randomly generated name by Reveal which consists of the date and creation time.



*Name your Aura and then save here*

This probably seems over complicated, but once you familiarize yourself with the process it will become second nature and really help you create and organize your content in the studio effectively.

## SUMMARY

### BY NOW YOU SHOULD KNOW:

- How to share and unshare your content in the studio
- How to follow channels through the Reveal app
- Name content appropriately in the Studio
- Have a better general understanding of the Reveal platform

Please note that although the material contained within our introduction programme is updated regularly to ensure accuracy, the information given is subject to change, often without notice, and therefore may not reflect our most current offering. The information is for guidance only.